

First Great Western and Hannahs

Join the Journey



In 2009 Hannahs embarked on its journey to become a unique social enterprise. For this new income stream to work we needed to drive footfall to our Seale-Hayne site and create the truly integrated community that is the key to our vision. First Great Western has played a vital role in helping Hannahs to attract visitors and spread the word about Seale-Hayne. At Hannahs we feel privileged to have the incredible support of a national company. Our partnership has been special from day one as we continue to work in a flexible and bespoke way that has ensured both parties have enjoyed all we have achieved together.

- FGW promote Hannahs across their network through press, social media, events, poster campaigns and in their on board magazine.
- FGW have used their in house expertise to deliver training to Hannahs staff for social media, supply chains and procurement.
- David Crome, General Manager for the West, sits on Hannahs Think Tank a corporate ambassador group with a focus to create a major South-West business network for Hannahs.
- FGW have and continue to make a financial contribution to Hannahs projects including our respite centre capital build. Fundraising has involved applications to the FirstGroup sponsorship committee, bucket collections, special train events and FGW staff taking on various challenges to raise funds.
- FGW staff have painted accommodation for Hannahs students with disabilities and even helped served Christmas lunch to children with profound and multiple disabilities.
- Complimentary train tickets for Hannahs has enabled us to bring supporters to Seale-Hayne, meet with potential funders in London and access vital training.
- We offer conferencing as part of our social enterprise model and FGW have selected us as a venue of choice in the South West to encourage others to do so. They will be holding their annual Community Rail Conference at Hannahs, which will be attended by over 80 delegates from across the region including representatives from local government, business and the voluntary sector.
- The FGW relationship with Hannahs continues to develop and together we keep looking for new and innovative ways of working together. In the spring FGW will be naming one of their high speed power cars in honour of Hannahs. Celebrating Hannahs' dedication and commitment to enriching the lives of so many people in the South West, and raising our profile as the train runs right across our extensive network.



First  **Great Western**

For more information

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Hannahs is committed to sustainable travel

Dame Hannah Roger's School, registered charity no. 306948. Dame Hannah Rogers Trust, a limited company registered in England and Wales with number 5512987, and registered as a charity with number 1148882, and whose registered office address is at Woodland Road, Ivybridge, Devon PL21 9HQ is the sole trustee of Dame Hannah Roger's School.

“Working with First Great Western as a corporate partner is a privilege and a pleasure. All of the FGW staff we have worked with are willing to go above and beyond for Hannahs, they believe in the cause and nothing is too much trouble. The key to our partnership to date has been willingness from FGW to give time, resource and funds not because they have to or because the PR is good but because they have a genuine desire to make a difference.”

Emily Severn, Fundraising Manager – Hannahs

“Like most good companies we have a strong sense of community. We understand that doing something good in the world has to go beyond what you do in your business. This requires that you actively support those in your community who are doing the most amazing work to improve the lives of those who are affected by a wide range of special needs. Working with Hannahs is far from just getting collection boxes filled with cash. With Hannahs we have a third sector partner with whom we can work together as professionals and can bring a range of skills and opportunities into play through our own diverse resources. The ‘can do’ spirit at Hannahs is infectious. Working with Hannahs you know that every input you make is used to greatest effect and as an organisation we feel proud that the Hannahs journey is part of our journey.”

**David Crome, General Manager for the West
First Great Western**