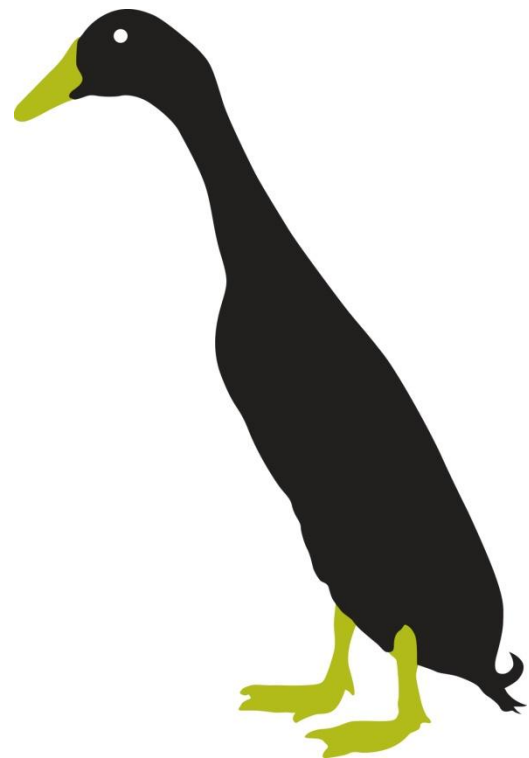


Dame Hannah Rogers Trust

Fundraising Pack 2016

Universities/
Colleges



Hannahs Fundraising Pack 2015

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Welcome and thank you

Thank you for supporting Hannahs

We would like to say a big thank you for choosing to raise money for Hannahs! It is only through the support of our fundraisers that we are able to continue to empower, advocate and enrich the lives of children and adults with a range of disabilities.

To help kick-start your fundraising, we've put together this Universities and Colleges Fundraising Toolkit, which will hopefully inspire you on your fundraising journey with us!

What a difference your fundraising makes

£30 covers the cost of a session in the hydrotherapy pool

£50 can help us to feed the Hannahs Farm animals where we run weekly sessions, giving people with physical and learning disabilities the opportunity to care for animals and to learn new skills.

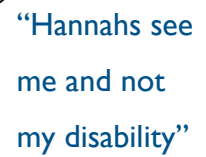
£100 buys specialist speech therapy equipment to help a child find and use their voice

£300 Will help us to continue to provide work experience and job opportunities for people with a range of disabilities.

At Hannahs your money really does help to transform lives. By fundraising for and supporting Hannahs you make it possible to keep up the high level of care and support we offer through Hannahs at Ivybridge and Hannahs at Seale-Hayne. The money you raise helps us to buy vital equipment, and extend our facilities and services. We are a charity with a well-deserved reputation for excellence when it comes to caring, learning and development. With the purchase of Seale-Hayne, many of our ideas about a society where disability is incidental are turning into a reality!

About Hannahs

Your Support is Vital. Here's why...



“Hannahs see me and not my disability”

One of the UK's oldest charities, Hannahs is dedicated to empowering children, young people and adults with profound physical and learning disabilities, providing them with life-changing opportunities and advocating their needs.

Set across 2 sites in South Devon, Hannahs is one of the UK's oldest charities, and has been enriching the lives of children and young people with disabilities for more than 220 years.


Ivybridge School is where we support children and young people with a range of disabilities in a residential setting. We encourage opportunity, new experiences and fun in a caring, supportive environment which balances the social and medical needs of the highly complex conditions of the students that we support.

Hannahs at Seale-Hayne was opened in 2010 as an innovative and ground-breaking solution to the complete lack of appropriate facilities for people with disabilities once they reach adulthood. This project is an amazing place for the community, for people of all abilities, where they can train, learn, have fun and fulfil their true potential without judgement or limit. A place of true integration and imagination. A place where disability is incidental.

FACTS:

In just five years the number of children with disabilities has risen by 20% to 900,000.

Of the UK's population 20% of children and adults live with a disability, 7% of which are diagnosed with Profound and Multiple Learning Disabilities



“Happy, fun, caring. I love it at Hannahs”

Fundraising Challenge Events

Are you feeling a little bit daring, or want to tick something off your bucket list? Well why not do it for Hannahs! Lots of Challenge Events take place annually so get in touch to find out about dates.

Skydive for Hannahs!

Challenge yourself by daring to Jump out of a plane to support disabilities.

Jump for Free if you raise over £395!



London to Paris bike ride

Cycle from London to Paris in just 5 days with our tour guides, DoltForCharity who provide accommodation, food and encouragement along the way.

Complete the trip for free if you raise over £1460





Peru Trek to Machu Picchu

Challenge and immerse yourself in ancient Peruvian culture trekking and exploring the remote Lares region of the Peruvian Andes on charity Peru trek. This 10 day trip is not for the faint hearted and will see you scaling up to 4600m above sea level. DoltForCharity provide food, water, accommodation, guides and a doctor.

Complete this trip for free if you raise over £3,900



Kilimanjaro Trek

Located on the North Eastern tip of the Tanzania Mount Kilimanjaro is one of the world's highest peaks at over 5500m. Trek towards the picturesque snow capped peaks and observe the natural beauty of the Tanzanian landscape. You'll be trekking through a blend of diverse terrains from jungle to volcanic craters before reaching the highest point of Mount Kilimanjaro, Uhuru Peak. Our tour guides, DoltForCharity, provide food, water, accommodation, guides and a doctor on the trip.

Complete this trip for free if you raise over £3950

Fundraising Closer to Home

Hannahs Gig Night

Want to put your event management skills into practice? Organise a Hannahs Open Mic night in your Student Union bar or at your Local pub. You can raise money by charging money on the door or by asking the bar to donate half their profits for drinks sold during the night.



Hannahs Raffle

Approach local shops, bars and stores to donate items for the Raffle. Sell tickets at your event to friends and family to raise as much as possible.

Marathon Run

Get fit whilst raising money to help fund a new off-road wheelchair for Hannahs! Everyone deserves to have the opportunity to get outside and get on the move!

Hannahs Date Night Auction

Got a few single mates who are up for a laugh? Hold a date night auction at your Student Union bar. The highest bidder wins a date with their chosen individual! Ask local restaurants to donate a meal for two for the cause.

Swishing Party

Love fashion but fed up with living on a student budget? Organise a fundraising clothes swapping party. Everyone pays a small fee and brings their old clothes to swap with others unwanted items.

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Fancy Dress Pub Crawl

Spotted our Hannahs duck? Raise money for Hannahs by dressing up as ducks and making your way around the pubs with donation buckets. Don't forget to agree this with landlords before you set off!

Sports Event

Keen on a game of Football, Rugby, Netball, Tennis or maybe Cricket? Whatever sport your enthusiastic about, set up a tournament and ask participants to make a donation to play or watch



Top Tips

Why

It's important that it's clear the purpose of your fundraiser. To make sure that everyone knows that your raising money for Hannahs, we can provide you with a fundraising pack with everything you need from posters to banners, from flags to T-shirts and even a bunting making kit.

Why do you want to raise money for Hannahs? Why is it important? People will ask you about Hannahs and its important that you know about the work that we do as a charity to support children and adults with disabilities. Our dedicated fundraising team are happy to come and talk to groups for free about Hannahs... if your running an event and have a crew of helpers, why not organise a Hannahs talk before the event? Find out more online.

What

Get a clear idea of what event or challenge you are going to do for your fundraiser.

- Pick something you and your friends and family enjoy and are passionate about
- Look at ways to maximise your fundraising such as holding a raffle at your activity or asking your employer or a local business if they will match your fundraising total
- Set a target and aim to raise at least 3 times as much as you spend on your event



Where

Finding a location for your event can be challenging; get this sorted early on so that you can start to advertise your event.

www.discoverhannahs.org

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If you are taking on an overseas challenge, do your homework on your destination and tell potential sponsors all about it: how high will you climb up a mountain or Jump from a plane? How many days will you cycle and how many miles? If you are using half the sponsorship money to pay for the trip, it is important to be honest about this to sponsors.

When

Set a date and make sure it doesn't clash with anything else going on at the same time

Planning time is essential; make sure you give yourself enough time to sort all of the arrangement and to get advertising for the event. And, most importantly, enough time to get enough sponsorship together if you are taking on a challenge event.

Who

Who will you be inviting to the event? What types of people will be sponsoring you?

Use your contacts: if you have a friend who is a wiz at using social media to advertise make use of their skills. If you have a family member who works in a great venue ask them to give you a discount.

Advertise the chance to get involved and help to other students. Students studying sports subjects might be very helpful in arranging a sports match, students studying events management are useful in arranging an event! If you are using half the sponsorship money to pay for the trip, it is important to be honest about this to sponsors.



Maximise your Fundraising

Just giving- setting up an online fundraising page is quick and easy visit

<https://www.justgiving.com/damehannah/>

Text donations- Your friends and family can donate directly to your Just Giving page by sending a text message. Just visit Just Giving online to find out more



Twitter- tweet about your fundraiser and don't forget to tell us about it!

Follow us on twitter @discoverhannahs



Facebook- like us on facebook.com/DiscoverHannahs. Post us your updates and photos and we will share them with our followers too!

Did you know...

Statistically, every 'share' of your Just Giving Page from someone on facebook or Twitter results in a £5.00 donation, so get sharing!

Email signature- add information onto the bottom of your emails with your online giving link

What's on Guides- get in touch with your Student Union and ask them to advertise your event and fundraising in their guides.

Did you know...

65% of sponsors would give again if they were asked. So Don't be afraid to ask for more if your short of your target!

Posters- Put posters and flyers up around your Student Union and halls of residence.

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Match Funding- Some banks and some employers will be willing to match fund anything you raise, so make sure you ask them. Of course, we love sharing and talking about generous match donations from companies, so you can promise that we will give them a big public thanks for their match funding donation!

Did you know...

People will give more on Just Giving if the previous person who donated gave a high sum. So make sure your first donation is high!

Gift Aid It!

Gift Aid allows us to claim back the tax on every eligible donation. For every £1.00 donated, we can claim up to 25p Gift Aid. Ask your sponsors to tick the gift aid option on their donation.



Keep it Legal...

Charity Information

You will need to pop our charity number on all literature asking for money (letters, draw tickets, sponsorship forms). At Hannahs ours is: **306948**

Licences

Most venues will already have a license to sell or supply alcohol. Make sure you check this. If you need to apply for a licence you can do this easily via your local council.

Lotteries and Raffles

Lotteries are arrangements where people pay to participate for the chance of winning a prize. A raffle is just another word for a lottery. There are two types which you can organise to fundraise in aid Hannahs.

- Incidental Non-commercial Lotteries

This is the most common type of raffle, often using cloakroom tickets. There must be no cash prizes, and the ticket sales and announcement of the results must be carried out during the event. No more than £500 can be spent on buying prizes although there are no limits on the value of donated prizes.

- Society Lotteries

If you hold a larger raffle where, for example, tickets are sold over a period of time prior to the draw taking place, the raffle must be registered with the local authority. A named promoter should be nominated to take responsibility for the raffle.

Health and Safety

If organising an event for Hannahs you should use the risk assessment template that we provide as a checklist to ensure that you've thought of any potential hazards. Drop us a line and we can provide you with a form.

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First Aid

If holding a large scale event you may need to have a First Aid Service on site. Contact your local St John's Ambulance or British Red Cross for information on how they can provide this for you.

Food

If holding a large scale event you may need to have a First Aid Service on site. Contact your local St John's Ambulance or British Red Cross for information on how they can provide this for you.

Insurance

Please remember that you are responsible for your fundraising activity or event and the Dame Hannah Rogers Trust cannot accept liability for any fundraising activity or event you undertake. If you are planning an activity that involved the general public you'll need to apply for public liability insurance. Check if the venue you are holding the event at has liability insurance.

Advice

For personal advice and support from our fundraising team, get in touch by phone 01626 325 838 or email supportus@discoverhannahs.org

How to give us the money you have raised...

Thank you so much for your hard work raising money for Hannahs!

Just Giving

If you've set up a just giving page, all the money comes to us automatically once your chosen page expiry date passes. You might choose to keep any additional cash that you have received and donate it online via a card payment to your Just Giving page.

Online

You can pay directly into our bank account with online banking. Our bank details are:

Dame Hannah Rogers Trust

Co-operative Bank

Account no: 65606724

Sort code: 080228

By Post

You can send us a cheque in the post. Cheques made payable to 'Dame Hannah Rogers Trust' and send them to the address on the contacts page

In Person

You can always drop off the money you have raised to us in person at Seale Hayne or at the school in Ivybridge. We are always happy to meet our fundraisers! Don't forget to leave a note with who you are and what event you have done to fundraise with your money.

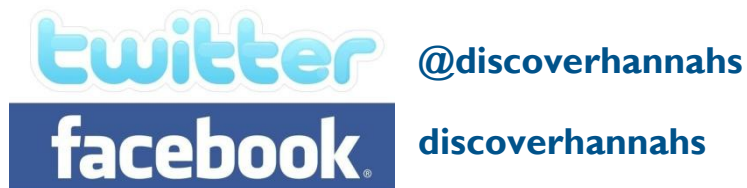
Contact Us

Please contact us! If you are hosting an event or taking part in a challenge please contact the fundraising team and share your ideas and plans. We can offer friendly advice and ensure you have everything you need to reach your fundraising goal.

By Phone: 01626 325 838

By Email: supportus@discoverhannahs.org

Web: www.discoverhannahs.org



GOOD LUCK and Thank you for your support!